

Higgs-mediated flavour violation in 2HDMs and the MSSM: An overview

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Summary. — In these proceedings we review the flavour phenomenology of two-Higgs-doublet models (2HDMs) and connect the results to the decoupling limit of the MSSM. We first study the impact of FCNC constraints on the allowed parameter space of the 2HDM and examine how recent deviations from the SM expectations in tauonic B decays (observed by BABAR) can be explained in a 2HDM with generic flavour structure (of type III) with sizable flavour violation in the up-sector (A. Crivellin *et al.* Phys. Rev. D **86** (2012) 054014; **87** (2013) 094031). Afterwards, we discuss the matching of the MSSM on the 2HDM of type III. Here we focus on the two-loop SQCD corrections to the Higgs-quark-quark couplings (arXiv:1210.7453 [hep-ph]).

PACS 14.65.Fy – Bottom quarks.

PACS 14.80.Da – Supersymmetric Higgs bosons.

PACS 14.80.Ly – Supersymmetric partners of known particles.

1. – Introduction

In these proceedings we review the flavour phenomenology of two-Higgs-doublet models based on refs. [1, 2]. The Standard Model (SM) contains only one scalar isospin doublet, the Higgs doublet. After electroweak symmetry breaking, this gives masses to up quarks, down quarks and charged leptons. The charged component of this doublet becomes the longitudinal component of the W boson and the neutral CP -odd component becomes the longitudinal component of the Z boson. Thus we have only one physical neutral Higgs particle. In a 2HDM [3] we introduce a second Higgs doublet and obtain four additional physical Higgs particles (in the case of a CP -conserving Higgs potential): the neutral CP -even Higgs H^0 , a neutral CP -odd Higgs A^0 and the two charged Higgses H^\pm . The most general Lagrangian for the Yukawa interactions (which corresponds to the 2HDM of type III) in the physical basis with diagonal quark mass matrices is given

by

$$\begin{aligned}
(1) \quad \mathcal{L}^{\text{eff}} = & \bar{u}_{fL} V_{fj} \left(\frac{m_{d_i}}{v_d} \delta_{ij} H_d^{2*} - \epsilon_{ji}^d (H_u^1 + \tan(\beta) H_d^{2*}) \right) d_{iR} \\
& + \bar{d}_{fL} V_{jf}^* \left(\frac{m_{u_j}}{v_u} \delta_{ij} H_u^{1*} - \epsilon_{ji}^u (H_d^2 + \cot(\beta) H_u^{1*}) \right) u_{iR} \\
& - \bar{d}_{fL} \left(\frac{m_{d_i}}{v_d} \delta_{fi} H_d^{1*} + \epsilon_{fi}^d (H_u^2 - \tan(\beta) H_d^{1*}) \right) d_{iR} \\
& - \bar{u}_{fL}^a \left(\frac{m_{u_i}}{v_u} \delta_{fi} H_u^{2*} + \epsilon_{fi}^u (H_d^1 - \cot(\beta) H_u^{2*}) \right) u_{iR} + \text{h.c.},
\end{aligned}$$

where ϵ_{ij}^q parametrizes the non-holomorphic corrections which couple up (down) quarks to the down (up) type Higgs doublet⁽¹⁾. In the MSSM at tree-level $\epsilon_{ij}^q = 0$, which also corresponds to the 2HDM of type-II, flavour-changing neutral Higgs couplings are absent ($\epsilon_{ij}^q = 0$). A combination of flavour constraints on the 2HDM of type II is given in the left plot of fig. 1.

However, at the loop-level, the non-holomorphic couplings ϵ_{ij}^q are generated [6]⁽²⁾ and in the following we will assume that ϵ_{ij}^q are free parameters but are small corrections compared to the Yukawa coupling, *i.e.* $|v_u \epsilon_{ij}^d| \leq \max[m_{d_i}, m_{d_j}]$ and $|v_d \epsilon_{ij}^u| \leq \max[m_{u_i}, m_{u_j}]$ which is in agreement with 't Hooft's naturalness criterion.

2. – Constraints from FCNC processes

2'1. Tree-level constraints. – Direct constraints on the off-diagonal elements ϵ_{fi}^q can be obtained from neutral Higgs contributions to the leptonic neutral meson decays ($B_{s,d} \rightarrow \mu^+ \mu^-$, $K_L \rightarrow \mu^+ \mu^-$ and $\bar{D}^0 \rightarrow \mu^+ \mu^-$) which arise already at the tree level [8]⁽³⁾. $K_L \rightarrow \mu^+ \mu^-$ constrains $|\epsilon_{12,21}^d|$, $D^0 \rightarrow \mu^+ \mu^-$ imposes bounds on $|\epsilon_{12,21}^u|$ and $B_s \rightarrow \mu^+ \mu^-$ ($B_d \rightarrow \mu^+ \mu^-$) limits the possible size of $|\epsilon_{23,32}^d|$ ($|\epsilon_{13,31}^d|$). We find the following (approximate) bounds on the absolute value of ϵ_{ij}^q :

$$\begin{aligned}
(2) \quad |\epsilon_{12,21}^d| & \leq 1.6 \times 10^{-6}, & |\epsilon_{12,21}^u| & \leq 3 \times 10^{-2}, \\
|\epsilon_{23,32}^d| & \leq 3 \times 10^{-5}, & |\epsilon_{13,31}^d| & \leq 1 \times 10^{-5},
\end{aligned}$$

for $\tan \beta = 50$ and $m_H = 500 \text{ GeV}$. As an example we show the full dependence of the constraints in the complex $\epsilon_{23,32}^d$ -plane from $B_s \rightarrow \mu^+ \mu^-$ in left and middle plot of fig. 2. Note that both an enhancement or a suppression of $\mathcal{B}[B_{d,s} \rightarrow \mu^+ \mu^-]$ compared to the SM prediction is possible. If at the same time both elements ϵ_{23}^d and ϵ_{32}^d are non-zero, constraints from B_s mixing arise which are even more stringent.

⁽¹⁾ Here the expression “non-holomorphic” already implicitly refers to the MSSM where non-holomorphic couplings involving the complex conjugate of a Higgs field are forbidden due to the holomorphicity of the superpotential.

⁽²⁾ See the second article of ref. [7] for a complete treatment of all chirally enhanced effects.

⁽³⁾ In principle, the constraints from these processes could be weakened, or even avoided, if $\epsilon_{22}^\ell \approx m_{\ell_2}/v_u$. Anyway, in here we will assume that the Peccei-Quinn breaking for the leptons is small and neglect the effect of ϵ_{22}^ℓ in our numerical analysis for setting limits on ϵ_{ij}^q .

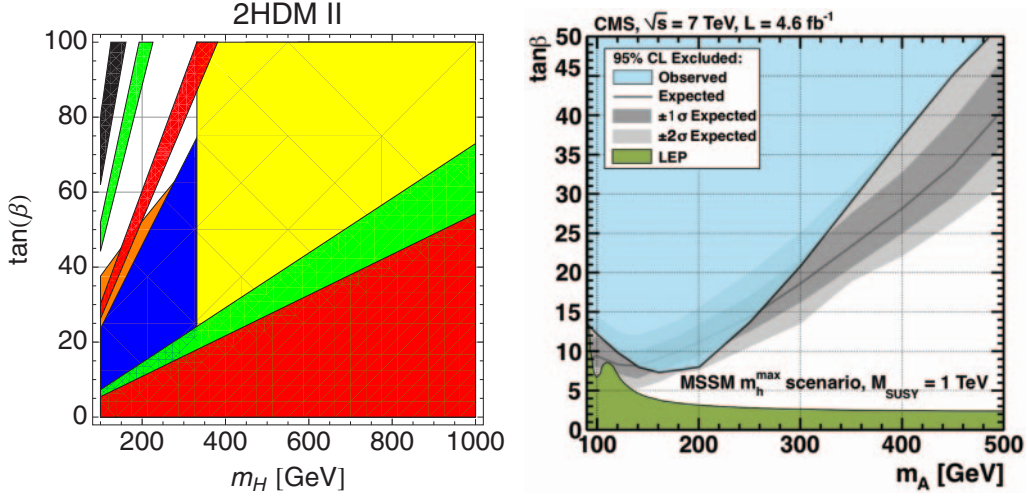


Fig. 1. – Left: Updated constraints on the 2HDM of type-II parameter space. The regions compatible with experiment are shown (the regions are superimposed on each other): $b \rightarrow s\gamma$ (yellow) [4], $B \rightarrow D\tau\nu$ (green), $B \rightarrow \tau\nu$ (red), $B_s \rightarrow \mu^+\mu^-$ (orange), $K \rightarrow \mu\nu/\pi \rightarrow \mu\nu$ (blue) and $B \rightarrow D^*\tau\nu$ (black). Note that no region in parameter space is compatible with all processes. Explaining $B \rightarrow D^*\tau\nu$ would require very small Higgs masses and large values of $\tan\beta$ which is not compatible with the other observables. To obtain this plot, we added the theoretical uncertainty linear on the top of the 2σ experimental error. Right: Plot from the CMS collaboration taken from ref. [5]: Exclusion limits in the m_{A^0} - $\tan\beta$ plane from $A^0 \rightarrow \tau^+\tau^-$. The analysis was done in the MSSM, but since we consider a 2HDM with MSSM-like Higgs potential and the MSSM corrections to the $A^0\tau\tau$ vertex are small, we can apply this bound to our model. However, a large value of ϵ_{33}^ℓ in the 2HDM of type III could affect the conclusions. Note that in the limit $v \ll m_H$ all heavy Higgs masses (m_{H^0} , m_{A^0} and m_{H^\pm}) are approximately equal.

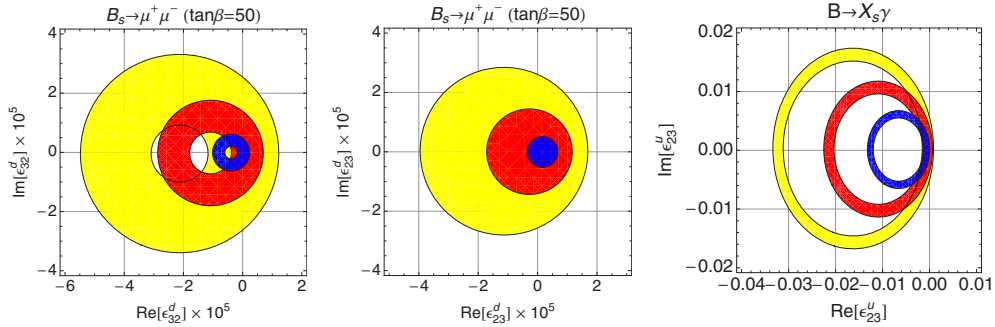


Fig. 2. – Left (middle): Allowed regions in the complex $\epsilon_{23(32)}^d$ -plane from $B_s \rightarrow \mu^+\mu^-$ for $\tan\beta = 50$ and $m_H = 700 \text{ GeV}$ (yellow), $m_H = 500 \text{ GeV}$ (red) and $m_H = 300 \text{ GeV}$ (blue). Note that the allowed regions for ϵ_{32}^d -plane are not full circles because in this case a suppression of $\mathcal{B}[B_s \rightarrow \mu^+\mu^-]$ below the experimental lower bound is possible. Right: Allowed regions for ϵ_{23}^u from $B \rightarrow X_s\gamma$, obtained by adding the 2σ experimental error and theoretical uncertainty linear for $\tan\beta = 50$ and $m_H = 700 \text{ GeV}$ (yellow), $m_H = 500 \text{ GeV}$ (red) and $m_H = 300 \text{ GeV}$ (blue).

2.2. Loop constraints. – So far we were able to constrain all flavour off-diagonal elements ϵ_{ij}^d and $\epsilon_{12,21}^u$ but no relevant tree-level constraints on $\epsilon_{13,31}^u$ and $\epsilon_{23,32}^u$ can be obtained due to insufficient experimental data for top FCNCs. Nonetheless, it turns out that also the elements $\epsilon_{13,23}^u$ can be constrained from charged Higgs contributions to the radiative B decay $b \rightarrow d\gamma$ and $b \rightarrow s\gamma$. As an example we show the constraints on ϵ_{23}^u in the right plot of fig. 2. The constraints on ϵ_{13}^u from $b \rightarrow d\gamma$ are even more stringent [9].

However, there are no relevant constraints on $\epsilon_{32,31}^u$ from FCNC processes because of the light charm or up quark propagating in the loop (which also requires the contribution to be proportional to this small mass). This has important consequences for charged current processes (to be studied in the next section) where these elements enter.

3. – Tauonic B decays in the 2HDM of type III

Tauonic B -meson decays are an excellent probe of new physics: they test lepton flavor universality satisfied in the SM and are sensitive to new particles which couple proportionally to the mass of the involved particles (*e.g.* Higgs bosons) due to the heavy τ lepton involved. Recently, the BABAR collaboration performed an analysis of the semileptonic B decays $B \rightarrow D\tau\nu$ and $B \rightarrow D^*\tau\nu$ using the full available data set [10]. They find for the ratios

$$(3) \quad \mathcal{R}(D^{(*)}) = \mathcal{B}(B \rightarrow D^{(*)}\tau\nu) / \mathcal{B}(B \rightarrow D^{(*)}\ell\nu),$$

the following results:

$$(4) \quad \mathcal{R}(D) = 0.440 \pm 0.058 \pm 0.042,$$

$$(5) \quad \mathcal{R}(D^*) = 0.332 \pm 0.024 \pm 0.018.$$

Here the first error is statistical and the second one is systematic. Comparing these measurements to the SM predictions

$$(6) \quad \mathcal{R}_{\text{SM}}(D) = 0.297 \pm 0.017,$$

$$(7) \quad \mathcal{R}_{\text{SM}}(D^*) = 0.252 \pm 0.003,$$

we see that there is a discrepancy of 2.2σ for $\mathcal{R}(D)$ and 2.7σ for $\mathcal{R}(D^*)$ and combining them gives a 3.4σ deviation from the SM [10]. This evidence for new physics in B -meson decays to taus is further supported by the measurement of $B \rightarrow \tau\nu$

$$(8) \quad \mathcal{B}[B \rightarrow \tau\nu] = (1.15 \pm 0.23) \times 10^{-4},$$

which disagrees with by 1.6σ higher than the SM prediction using V_{ub} from a global fit of the CKM matrix [11].

A natural possibility to explain these enhancements compared to the SM prediction is a charged scalar particle which couples proportionally to the masses of the fermions involved in the interaction: a charged Higgs boson. A charged Higgs affects $B \rightarrow \tau\nu$ [12], $B \rightarrow D\tau\nu$ and $B \rightarrow D^*\tau\nu$ [13].

In a 2HDM of type II (with MSSM like Higgs potential) the only free additional parameters are $\tan\beta = v_u/v_d$ (the ratio of the two vacuum expectation values) and

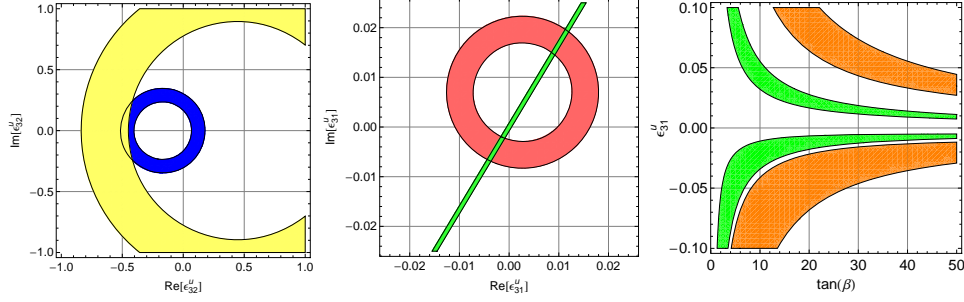


Fig. 3. – Left: Allowed regions in the complex ϵ_{32}^u -plane from $\mathcal{R}(D)$ (blue) and $\mathcal{R}(D^*)$ (yellow) for $\tan\beta = 50$ and $m_H = 500$ GeV. Middle: Allowed regions in the complex ϵ_{31}^u -plane from $B \rightarrow \tau\nu$. Right: Allowed regions in the $\tan\beta$ - ϵ_{31}^u plane from $B \rightarrow \tau\nu$ for real values of ϵ_{31}^u and $m_H = 400$ GeV (green), $m_H = 800$ GeV (orange). The scaling of the allowed region for ϵ_{32}^u with $\tan\beta$ and m_H is the same as for ϵ_{31}^u . ϵ_{32}^u and ϵ_{31}^u are given at the matching scale m_H .

the charged Higgs mass m_{H^\pm} (the heavy CP -even Higgs mass m_{H^0} and the CP -odd Higgs mass m_{A^0} can be expressed in terms of the charged Higgs mass and differ only by electroweak corrections). In this setup the charged Higgs contribution to $B \rightarrow \tau\nu$ interferes necessarily destructively with the SM contribution [12]. Thus, an enhancement of $\mathcal{B}[B \rightarrow \tau\nu]$ is only possible if the absolute value of the charged Higgs contribution is bigger than two times the SM one⁽⁴⁾. Furthermore, a 2HDM of type II cannot explain $\mathcal{R}(D)$ and $\mathcal{R}(D^*)$ simultaneously [10].

As discussed in the last section we have much more free parameters (ϵ_{ij}^q) in the 2HDM of type III which can in principle affect the tauonic B decays. However, we found that all ϵ_{ij}^d are stringently constrained from FCNC processes in the down sector. Thus, they cannot have any significant impact on the decays we are interested in, and therefore we are left with ϵ_{33}^d . Concerning the elements ϵ_{ij}^u only ϵ_{31}^u (ϵ_{32}^u) significantly effects $B \rightarrow \tau\nu$ ($\mathcal{R}(D)$ and $\mathcal{R}(D^*)$) without any suppression by small CKM elements. Furthermore, since flavor-changing top-to-up (or charm) transitions are not measured with sufficient accuracy, we can only constrain these elements from charged Higgs-induced FCNCs in the down sector. However, since in this case an up (charm) quark always propagates inside the loop, the contribution is suppressed by the small Yukawa couplings of the up-down-Higgs (charm-strange-Higgs) vertex involved in the corresponding diagrams. Thus, the constraints from FCNC processes are weak, and $\epsilon_{32,31}^u$ can be sizable. Of course, the lower bounds on the charged Higgs mass for a 2HDM of type II from $b \rightarrow s\gamma$ of 380 GeV [4] must still be respected by our model (unless ϵ_{23}^u generates a destructively interfering contribution), and also the results from direct searches at the LHC for $H^0, A^0 \rightarrow \tau^+\tau^-$ [15] are in principle unchanged (if ϵ_{33}^ℓ is not too large).

Indeed, it turns out that by using $\epsilon_{32,31}^u$ we can explain $\mathcal{R}(D^*)$ and $\mathcal{R}(D)$ simultaneously which is not possible using ϵ_{33}^d alone. In fig. 3 we see the allowed region in the complex ϵ_{32}^u -plane, which gives the correct values for $\mathcal{R}(D)$ and $\mathcal{R}(D^*)$ within the 1σ uncertainties for $\tan\beta = 50$ and $M_H = 500$ GeV. Similarly, $B \rightarrow \tau\nu$ can be explained by using ϵ_{31}^u .

⁽⁴⁾ Another possibility to explain $B \rightarrow \tau\nu$ is the introduction of a right-handed W -coupling [14].

4. – Effective Higgs vertices in the MSSM

In this section we discuss the matching of the MSSM on the 2HDM considering the Yukawa sector⁽⁵⁾ but neglecting loop-corrections to the Higgs potential which to not lead to enhanced relations among parameters, *i.e.* the corrections can be reabsorbed by a redefinition of parameters [18]. This means our goal is to express the parameters ϵ_{ij}^q in eq. (1) in terms of MSSM parameters. At tree-level, the MSSM is a 2HDM of type II but at the loop-level, the Peccei-Quinn symmetry of the Yukawa sector is broken by terms proportional to the higgsino mass parameter μ (or non-holomorphic A' terms) which then generates the non-holomorphic couplings ϵ_{ij}^q .

In the MSSM there is a one-to-one correspondence between Higgs-quark-quark couplings and chirality changing quark self-energies (in the decoupling limit⁽⁶⁾): The Higgs-quark-quark coupling can be obtained by dividing the expression for the self-energy by the vev of the corresponding Higgs field.

Let us denote the contribution of the quark self-energy with squarks and gluinos to the operator $\bar{q}_f P_R q_i$ by C_{fi}^{qLR} . It is important to note that this Wilson coefficient is linear in Δ^{qLR} , the off-diagonal element of the squark mass matrix connecting left-handed and right-handed squarks. For down squarks we have

$$(9) \quad \Delta_{ij}^{dLR} = -v_d A_{ij}^d - v_u \mu Y^{d_i} \delta_{ij},$$

where the term $v_d A_{ij}^d$ originates from a coupling to H^d while the term $v_u \mu Y^{d_i}$ stems from a coupling to H^u (and similarly for up-squarks). Thus we denote the piece of \hat{C}_{fi}^{dLR} involving the A -term by \hat{C}_{fiA}^{dLR} and the piece containing $v_u \mu Y^{d_i}$ by $\hat{C}_{fi}^{'dLR}$. We now define

$$(10) \quad \hat{E}_{fi}^d = \frac{\hat{C}_{fiA}^{dLR}}{v_d}, \quad \hat{E}_{fi}^{'d} = \frac{\hat{C}_{fi}^{'dLR}}{v_u}, \quad \hat{E}_{fi}^u = \frac{\hat{C}_{fiA}^{uLR}}{v_u}, \quad \hat{E}_{fi}^{'u} = \frac{\hat{C}_{fi}^{'uLR}}{v_d},$$

where the parameters \hat{E}_{fi}^q ($\hat{E}_{fi}^{'q}$) correspond to (non-)holomorphic Higgs-quark couplings. With these conventions, the couplings ϵ_{ij}^q of the 2HDM in eq. (1) can be related to MSSM parameters

$$\epsilon_{fi}^q = \hat{E}_{fi}^{'q} - \begin{pmatrix} 0 & \hat{E}_{22}^{'q} \frac{\hat{C}_{12}^{qLR}}{m_{q_2}} & \hat{E}_{33}^{'q} \left(\frac{\hat{C}_{13}^{qLR}}{m_{q_3}} - \frac{\hat{C}_{12}^{qLR}}{m_{q_2}} \frac{\hat{C}_{23}^{qLR}}{m_{q_3}} \right) \\ \hat{E}_{22}^{'q} \frac{\hat{C}_{21}^{qLR}}{m_{q_2}} & 0 & \hat{E}_{33}^{'q} \frac{\hat{C}_{23}^{qLR}}{m_{q_3}} \\ \hat{E}_{33}^{'q} \left(\frac{\hat{C}_{31}^{qLR}}{m_{q_3}} - \frac{\hat{C}_{32}^{qLR}}{m_{q_3}} \frac{\hat{C}_{21}^{qLR}}{m_{q_2}} \right) & \hat{E}_{33}^{'q} \frac{\hat{C}_{32}^{qLR}}{m_{q_3}} & 0 \end{pmatrix}_{fi}.$$

⁽⁵⁾ For a discussion in MFV see for example [16,17].

⁽⁶⁾ The non-decoupling corrections are found to be very small [7].

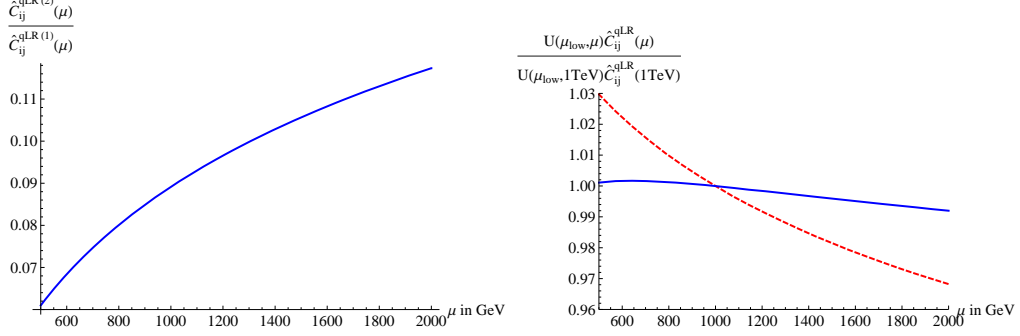


Fig. 4. – Left: Relative importance of the two-loop corrections as a function of the matching scale μ . We see that the two-loop contribution is approximately +9% of the one-loop contribution for $\mu = M_{\text{SUSY}} = 1 \text{ TeV}$. Right: Dependence on the matching scale μ of the one-loop and two-loop result for $\hat{C}_{fi}^{qLR}(\mu_{\text{low}})$, using $M_{\text{SUSY}} = 1 \text{ TeV}$ and $\mu_{\text{low}} = m_W$. Red (dashed): matching done at LO; blue (darkest): matching done at NLO matching. As expected, the matching scale dependence is significantly reduced. For the one-loop result, \hat{C}_{fi}^{qLR} is understood to be $C_{fi}^{qLR(1)}$ (see text).

In the matching of the MSSM on the 2HDM one can as a by product also determine the Yukawa couplings of the MSSM superpotential which is important for the study of Yukawa coupling unification in supersymmetric GUTs. Due to this importance of the chirality changing self-energies we calculated them (and thus also \hat{C}_{ij}^{qLR}) at the two-loop level in ref. [19]⁽⁷⁾. The result is a reduction of the matching scale dependence (see right plot of fig. 4) while at the same time, the one-loop contributions are enhanced by a relative effect of 9% (see left plot of fig. 4). For a numerical analysis also the LO chargino and neutralino contributions should be included by using the results of ref. [7].

Concerning the tauonic B -decays discussed in the last section, the size of the quantities $\epsilon_{32,31}^u$ that can be generated via loops in the MSSM is too small to give a sizable effect.

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⁽⁷⁾ For earlier results in the MSSM with MFV see [20].

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